



WWW.DRAGONBOAT-AIX2020.FR

12TH IDBF DRAGON BOAT WORLD CLUB CREW CHAMPIONSHIPS

2020

SPONSORSHIP FOLDER



THE DRAGON BOAT |

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EDITORIAL

In 2017, in Kunming – China – Aix-les-Bains' bid to host the 2020 12th IDBF Dragon Boat Club Crew World Championships got an approval against Macau and Hong-Kong . Since 2018, major preparation works are in progress.

In this folder, you will find all relevant information about this large-scale event.

Welcome on board !

TARGETED PARTNERSHIP



PACKAGE SELECTION

PLEASE REFER TO OUR
PACKAGE GRID
IN ATTACHMENT TO PICK
YOUR CUSTOMIZED
PARTNERSHIP PROGRAM



AN INCENTIVE EXPERIENCE

BE IMMERSED IN THE ACTION:
YOUR COMPANY'S PERSONNEL
ONBOARD A DRAGON BOAT
IN THE OPENING CEREMONY PROCESSION.





THE DRAGON

FROM TRADITION TO SPORT

Born from a **Chinese** legend more than 2000 years old, the Dragon Boat is an ancestral craft that can accommodate 10 to 100 **paddlers** led by a **steersman** and set in cadence by a **drummer**.

Dragon Boat is a **pre-Olympic** sport with an ultimate team spirit. Everyone finds its place onboard and it is the team that takes precedence over individualities. This state of mind is reflected in all Dragon Boat events which are real moments of sharing, spectacle and **conviviality**.



INTERNATIONAL DRAGON BOAT FEDERATION (I D B F)

Since 1991, the International Dragon Boat Federation has been working to develop the Dragon Boat worldwide.

Represented in more than 60 countries and with more than 60 million participants, IDBF has been organizing the Dragon Boat Club Crew World Championships for 24 years.

They represent the biggest Dragon Boat events in the world.

IDBF DRAGON BOAT WORLD CLUB CREW CHAMPIONSHIPS ARE ...

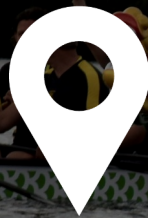
FROM 24TH TO 30TH AUGUST 2020

7 
DAYS

8 
+ 15 RACES

850 
+ ATHLETES

3 
+ NATIONS



ESPLANADE DU LAC, AIX-LES-BAINS



MINIMAL
ENVIRONMENTAL
IMPACT

RESPECT OF
CHINESE
TRADITIONS



SCHEDULE

THURSDAY 20TH TO MONDAY 24TH AUGUST
TEAMS ARRIVAL

MONDAY 24 AUGUST
OPENING CEREMONY

TUESDAY 25TH TO WEDNESDAY 26TH AUGUST
2000M RACES

THURSDAY 27TH TO FRIDAY 28TH AUGUST
500M RACES

SATURDAY 29TH TO SUNDAY 30TH AUGUST
200M RACES

SUNDAY 30TH AUGUST
CLOSING CEREMONY

CATEGORIES

BOATS OF
20
PADDLERS

BOATS OF
10
PADDLERS



OPEN



MIXED



WOMEN

- 16 Y/O

- 18 Y/O

- 24 Y/O

18-40 Y/O

40 Y/O +

50 Y/O +

60 Y/O +

**PINK LADIES
PARADragon**

MAIN ACTORS OF THE ORGANIZING COMMITTEE



DRAGON BOAT ATTITUDE

Dragon Boat event company

In charge of the racing basin and racing operations, supplying the 50 official racing boats and manager for all relationships with the International Dragon Boat Federation.



MAXI-EVENT'S

Large scale events organisation

In charge of the competition village organisation and all commodities (accommodation, catering, and transport).



CANOE KAYAK CLUB D'ANNECY

Local paddlers association

Qualified volunteers sourcing and additional pro-competition training base



ASSOCIATION OF THE ORGANIZING COMMITTEE AIX-LES-BAINS 2020

To organise such an event, an organising committee has been created

It is composed of associative structures and professionals, all with specific tasks to fulfill

A Dragon Boat World Championship is not just races but also to facilitate transportation, accommodation and catering.



DEVELOPPING A PARTNERSHIP



PACK OFFICIAL PARTNER

YOUR LOGO ON:

EVENT'S BILLBOARD
POST EVENT FILM
OFFICIAL WEBSITE
SOCIAL MEDIA

YOUR ARTWORKS

SOUVENIR PICS FRAMES
OFFICIAL PODIUM
CLOSING CEREMONY STAGE
PRESSE ROOM
VIP AREA
SITE FENCING AND ENTRANCE BANNERS

IN THE VILLAGE

DEDICATED EXHIBITION BOOTH
VIP AREA ACCESS

IN THE HEART OF THE EVENT :

MEDALS CEREMONIES PARTICIPATION
LIVE RACE FOLLOWING ONBOARD A MOTORBOAT

PACK

YOUR LOGO ON:

OFFICIAL WEBSITE
SOCIAL MEDIA

SECURITY EXPERIENCE

YOUR LOGO

SECURITY & STAFF T-SHIRTS
GRID MARKER BUOYS
START PONTOONS
SITE FENCING

PRIVILEGE ACCESS

EXHIBITION AREA
VIP AREA

More info on the attached grid

PACK

YOUR LOGO ON

OFFICIAL WEBSITE
SOCIAL MEDIA

PERFORMANCE EXPERIENCE

YOUR ARTWORK ON

ATHLETE'S VILLAGE
OFFICIAL PODIUM
START PONTOONS
HANDISPORTS ACCESS RAMP

PRIVILEGE ACCESS

EXHIBITION AREA
VIP AREA

More info on the attached grid

SPORT



PACK

YOUR LOGO ON :

OFFICIAL WEBSITE
SOCIAL MEDIA

EMOTIONNAL EXPERIENCE

ARTWOKS ON :

SOUVENIR PICS FRAMES
OPENING CEREMONY BOATS
CLOSING CEREMONY STAGE
PRESSE ROOM & VIP AREA
OFFICIAL PODIUM

PRIVILEGE ACCESS

EXHIBITION AREA
VIP AREA

More info on the attached grid



PACK

YOUR LOGO ON :

OFFICIAL WEBSITE
SOCIAL MEDIA

ECO-FRIENDLY EXPERIENCE

LOGOS ON :

CHARTER OF COMMITMENT
OFFICIAL ECO-CUPS
WASTE SIGNAGE
WATER DISTRIBUTORS

PRIVILEGE ACCESS

EXHIBITION AREA
VIP AREA

More info on the attached grid

VIBES

GREEN



LET'S MEET !

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PLUS D'INFOS SUR :  www.dragonboat-aix2020.fr



12th IDBF Dragon Boat Club Crew World
Championships 2020